



YORK COUNTY

FEDERATION OF DEMOCRATIC WOMEN

YCFDW 2018 Committees & Strategy

Membership – Sue Booker, committee chair

Manage/update memberships (new/renewal), membership forms and brochures, announcements/reminders/news, develop one membership drive/project/event a year

Communications – Darcel Kimble, committee chair

Internal/external communications: web and social media content, press releases, develop content for monthly enews for members (work with Sue on membership committee to distribute through Constant Contact) ... develop blog series... HERstory about our community leaders ...

Community Outreach – Salome Johnson, committee chair

Broad committee that really requires many subcommittees to oversee specific events and activities including participation in parades, festivals/fairs, First Fridays, candidate meet and greets, speakers, movies

Issues & Actions – Nancy Rohrbaugh, Kim Martin, Bobbi Proctor

Identify the bills we need to be vocal about, what the issues are and why we are for or against for social media, phone banking, email, letter writing our representatives (love what seeing so far)

Fundraising – Maribel Burgos, committee chair

Summer PAC Fundraiser, develop ongoing/year-round fundraising opportunity (i.e. selling resistance hats, buttons, T-shirts etc....call on our artists/crafts people to create items we can sell unique to us), and research/apply for grants to bring in speakers and workshops

Mentorship – Carol Minnich & Carol Bair

Uplift leaders in our club to service in committee roles, for our executive board (oversee elections every two years in tandem with membership committee), in the community and for public office. Organize events specific to developing leadership and life balancing (i.e. Shawn Fink do a talk on taking care of yourself in the resistance). Would love to see YCFDW offer public schools and colleges meet with our women reps in Harrisburg (Carol Hill Evans/EmergePA)...

Our Committees are interested in meeting for a brainstorming session regarding our calendar, three to four times a year to develop our ongoing strategy.

Things we are interested in doing:

- Ali Collier – working on new logo ideas
- Nancy Rohrbaugh – ID fairs/festivals/events for YCFDW to participate in outside of York City
- Help develop board with liaisons from YCFDW, Indivisible, RiseUp
- Find out how Democratic State Party is spending money in 2018
- Organize/sponsor Candidate Workshops
- Consider latching on to non-political events like Super Bowl, and have our Super Bowl of Candidates videos...invite candidates to submit their best video pitch for office...
 - Or consider hosting (at DPOYC) a meet and greet tailgate before the game...each candidate can bring in their favorite tailgate snack...can we set up TV with pre game in background? YCFDW will help host and promote
- Consider working with a local microbrewer or Handsome Cab for St. Patrick's event – such as a candidate(s) meet and greet, same for Fourth of July